



# WESLEYAN ARTIST MARKET

APRIL 23-25, 2020

CELEBRATING  
22 YEARS!

## WHAT IS WAM?

The Wesleyan Artist Market curates approximately 75+ professional artists from across the region as the premier art show in North Atlanta.

### MISSION:

The Market is a vibrant, community-building event that celebrates both the visual and performing arts. It also provides a unique opportunity to showcase Wesleyan, while providing a valuable fundraising event for the school's arts program.

### PURPOSE:

To bring original art to the community and support fine arts programs at Wesleyan School through WAM's proceeds.

### ARTISTS:

Presenting original works in categories including impressionism, realism, abstract, folk, ceramics, sculpture, wood, jewelry and much more. Artists donate 30% of their sales to WAM in support of student art education.

### COMMUNITY:

This community-wide event is open to the public with free parking and free admission.

[ARTISTMARKET.WESLEYANSCHOOL.ORG](http://ARTISTMARKET.WESLEYANSCHOOL.ORG)

## DEAR WESLEYAN FRIEND,

The Wesleyan Arts Alliance is delighted to host 2020 WAM, the 22<sup>nd</sup> annual Wesleyan Artist Market. This vibrant, community building event, featured on Wesleyan's campus, celebrates the visual and performing arts. WAM also provides valuable fundraising for the Wesleyan School K-12 Arts Program.

Open to the public with free admission and free parking, WAM supports Wesleyan student arts education across ALL grade levels through the purchase of musical instruments, costumes, art supplies, and more. Generous funding from WAM provides students with enhanced creative experiences that not only further academic performance, confidence and decision-making, but also strengthens their overall student experience at Wesleyan.

This year WAM has curated a variety of genres and price points from 75+ regional artists and continues to be the premier Spring art show in North Atlanta. Works include: impressionism, realism, abstract, folk, ceramics, sculpture, wood, jewelry and more. Hallmarks of the event include: a Hospitality Lounge, Live Entertainment, and Food Trucks.

Believing that the arts connects us all, we invite you and our extended community to be enriched and inspired by the WAM experience. With several thousand guests in attendance, your organization or family is sure to benefit from advertising and other sponsorship incentives. We encourage you to join us as a sponsor as we proudly host and support local and regional artists.

## GRATEFULLY,



CHRISTINE BOYD, WAA PRESIDENT



CHRIS CLEVELAND, HEAD OF SCHOOL, WESLEYAN



# SPONSORSHIP OPPORTUNITIES

**PRESENTING  
\$5,000**

• **HOSPITALITY LOUNGE  
OR SKILL WORKSHOP  
NAMING OPPORTUNITY**

- (10) \$500 Credit Entries for Market Drawing

- (3) Tuition Raffle Entries\*

**ADVERTISING:**

- Logo included on shopper bags
- (4) daily WAM Sponsor Spots (acknowledgments by emcee)
- Benefactor level advertising benefits

**BENEFACTOR  
\$2,000**

- (5) \$500 Credit Entries for Market Drawing

- (2) Tuition Raffle Entries\*

**ADVERTISING:**

- Individualized social media campaign including (3) posts with at least (1) #, photo, WAM user handle and geotag
- Exclusive tabletop signage, (1) on bistro table in event space
- Thursday WAM All-Call acknowledgment by emcee
- Collector level advertising benefits

**COLLECTOR  
\$1,000**

- (2) \$500 Credit Entries for Market Drawing

- (1) Tuition Raffle Entry\*

**ADVERTISING:**

- Special verbal recognition from stage during program Thursday night
- Text listing on WAM website until December 2020
- Patron level advertising benefits

**PATRON  
\$500**

- (1) \$500 Credit Entry for Market Drawing

**ADVERTISING:**

- Text on event email and poster (visible to over 4,000 supporters)
- Guild level advertising benefits

**GUILD  
\$200**

**ADVERTISING:**

- Text name included on Thank You Sponsor Banners prominently displayed at event
- Young Alumni level advertising benefits

**YOUNG ALUMNI  
\$50**

**ADVERTISING:**

- Text listing in Wesleyan Annual Philanthropy Report
- Social Media acknowledgment post

\*Tuition raffle open to Wesleyan Families only, Winner announced Thursday evening during WAM, Winner receives a full tuition credit for (1) student for 2020/2021 academic year. Sponsor Spot: approximately 10-second spot consisting of Company name and tagline or mission read by emcee over event speakers

**(2) BILLBOARD SPONSORSHIPS ARE AVAILABLE ON A FIRST COME BASIS: \$10,000** (unavailable to in-kind donors)

**WAM OFFERS A STRONG  
MARKETING OPPORTUNITY TO THE  
RESIDENTS OF 11 CITIES NEAR WESLEYAN:  
ALPHARETTA, BERKELEY LAKE,  
BROOKHAVEN, BUCKHEAD, DUNWOODY,  
JOHNS CREEK, NORCROSS, PEACHTREE  
CORNERS, ROSWELL, SANDY  
SPRINGS AND SUWANEE.**







LOCATED JUST  
OUTSIDE OF I-285 IN  
PEACHTREE CORNERS, FOR  
THE 2019-2020 SCHOOL YEAR,  
1,179 STUDENTS ENROLLED  
IN GRADES K-12.

Wesleyan School believes faith and intellect are great partners with each other. At Wesleyan, it's not a matter of choosing faith or intellect, but rather using both to create the best possible education for children. Our leadership and faculty work to provide students with an atmosphere that is challenging, reinforces the value of hard work, and emphasizes character and integrity above accomplishment. Wesleyan prepares students for each stage of life and provides them the opportunity to see all the possibilities that lie before them. Wesleyan's school motto is JOY-Jesus, Others, Yourself, and every aspect of school life is oriented to reinforce this philosophy of putting Jesus first and others ahead of ourselves.

Within a college preparatory environment, students have access to a wide range of academic opportunities along with athletics, arts, service, and other extracurricular activities. Wesleyan's 85-acre campus provides state-of-the-art academic facilities along with on-campus practice space for athletics and arts.

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### SPONSOR FORM

Sponsor Name (as you would like it to appear in print) OR ☐ Check box to be Anonymous

Contact Name: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Email Address: \_\_\_\_\_

**TO BE INCLUDED IN PRINT RECOGNITION, SPONSORSHIP FORMS MUST BE RECEIVED BY FEBRUARY 28<sup>TH</sup>, 2020**

#### SPONSORSHIP COMMITMENT:

- |                                       |                |
|---------------------------------------|----------------|
| <input type="checkbox"/> Presenting   | <b>\$5,000</b> |
| <input type="checkbox"/> Benefactor   | <b>\$2,000</b> |
| <input type="checkbox"/> Collector    | <b>\$1,000</b> |
| <input type="checkbox"/> Patron       | <b>\$500</b>   |
| <input type="checkbox"/> Guild        | <b>\$200</b>   |
| <input type="checkbox"/> Young Alumni | <b>\$50</b>    |

#### PAYMENT METHOD:

- ☐ **Check (preferred method)** - Please make payable to: **Wesleyan Arts Alliance**

Mail payment and sponsor form to:

**Wesleyan School**  
**Attn: WAM c/o WAA**  
**5405 Spalding Drive**  
**Peachtree Corners, GA 30092**

- ☐ **Credit Card** - Pay online at [artistmarket.wesleyanschool.org/sponsors](http://artistmarket.wesleyanschool.org/sponsors) or scan the QR code to the right



☐ **IN-KIND DONATION** Amount: \_\_\_\_\_

Supplier in-kind gifts and services are gratefully accepted, in addition to or in lieu of cash donations. Donor determines the donation value. To offer an in-kind donation, value it above and describe it below. Attach a photo if available and instructions or restrictions.

Description: \_\_\_\_\_

# PAST SPONSORS THANK YOU 2019 SPONSORS FOR SUPPORTING THE ARTS

BENEFACTOR:	COLLECTOR:	PATRON:	GUILD:	THANK YOU FAMILY SPONSORS
      	   	        	          	<p><b>Benefactor:</b> Anonymous The Milam Family</p> <p><b>Collector:</b> The Ratliff Family The Rooker Family The Stewart Family</p> <p><b>Patron:</b> The Balloon Family The Beltrami Family The Bodourian Family The Chapman Family The Cleveland Family The Henderson Family The Shim Family The Simms Family The Wren Family</p> <p><b>Guild:</b> The Bingham Family The Bridgers Family The Davis Family The Godard Family The Hene Family The Hughes Family The Powell Family The Simmons Family The Solomon Family The Thomas Family</p>
MEDIA:	HOSPITALITY SUITE:	VIP PARTY:	POP-UP SHOP:	
			 	

## THE BUZZ FROM PAST PARTICIPANTS

"Atlanta Homes & Lifestyles is delighted to sponsor the Wesleyan Artist Market, which welcomes Spring by hosting more than 75 professional artists from all over the region."

**-ATLANTA HOME & LIFESTYLES,  
BEST OF APRIL 2017**

"This is one of the best shows in Atlanta. The marketing is second to none. The parents and community support the show. It is also a fun experience! Everyone is so nice! The food is amazing and the school performances throughout the show are just terrific."

**-KENDALL BOGGS,  
LONG TERM MARKET ARTIST**

"As a full-time artist who is also a mother and gallery owner, I have to be careful about selecting shows.

Being away from my family and business is hard, but I heard what a wonderful community and school

Wesleyan was, so I decided to give it a try. I was surprised by the amazing quality of art available and the dedication of the volunteers to the show. Set-up was easy and well organized and we were well fed throughout the event. Most importantly, sales were better than expected! If asked, I will do it again!"

**-LIZ LANE, LIZ LANE GALLERY**

For information on WAM Sponsorships, contact:

📞 678-223-2273 • 🌐 [artistmarket.wesleyanschool.org](http://artistmarket.wesleyanschool.org) • @ [artistmarket@wesleyanschool.org](mailto:artistmarket@wesleyanschool.org)

f Wesleyan Artist Market 📷 @wesleyanartistmarket